

# District 53 Officer Elections

## Call for Nominations 2010-11

### District Officer Mission, Purpose, and Qualifications

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District 53 officer elections will be held at the District Conference on Saturday, May 22, 2010, at the St. Thomas Seminary in Bloomfield, CT, where the following officers will be elected:

- a) District Governor
- b) Lt. Governor, Education and Training
- c) Lt. Governor, Marketing
- d) Division Governors

#### Mission of the District

The mission of the District is to enhance the performance and extend the network of Clubs, thereby offering greater numbers of people the opportunity to benefit from the Toastmasters educational program by:

- Focusing on the critical success factors as specified by the District educational and membership goals.
- Ensuring that each Club effectively fulfills its responsibilities to its members.
- Providing effective training and leadership development opportunities for Club and District officers.

#### Toastmasters International Vision

Toastmasters International empowers people to achieve their full potential and realize their dreams. Through our member Clubs, people throughout the world can improve their communication and leadership skills, giving them the courage to change. The mission/purpose and qualifications of each elected officer follow.

#### DISTRICT GOVERNOR

##### Mission/Purpose

- As the District's chief executive officer, directs the District in a way which fosters strong Clubs;
- Produces maximum growth in education completions, Club and membership; and
- Is consistent with the interests of members of Toastmasters International.
- Responsible for motivating the District to achieve Distinguished District.
- Achieves the Mission of the District in a manner which motivates volunteer leaders and promotes a standard of excellence in all District activities.

**Qualifications** - At the time of taking office, the District Governor shall have served at least six (6) consecutive months as a Club President and at least twelve (12) consecutive months as a Lt. Governor or Division Governor or a combination thereof.

#### LT. GOVERNOR, EDUCATION AND TRAINING

##### Mission/Purpose

- Under the guidance of the District Governor, strives to have every Club and each member reap the benefits of the Toastmasters educational program and to have every Club become a Distinguished Club.
- Responsible for achieving Distinguished District goals for CC, ACs, and Distinguished Clubs.
- Provides direction and counsel to Division Governors, Area Governors, and Club officers on the educational opportunities in Toastmasters.
- Responsible for the design and conduct of successful District training programs, conferences, and other District educational events.

**Qualifications** - The Lt. Governor Education and Training shall have served at least six (6) consecutive months as a Club President and at least twelve (12) consecutive months as a Lt. Governor, Division Governor, or an Area Governor, or a combination thereof.

#### LT. GOVERNOR, MARKETING

##### Mission/Purpose

- Under guidance of the District Governor, makes the benefits of Toastmasters membership available to greater numbers of people.
- Plans, develops, implements, and directs short-term and long-term District marketing objectives.
- Develops and directs programs for new Club development, Club rescue efforts, Club Membership promotion, and membership retention.
- Responsible for achieving Distinguished District goals for membership and Club Growth.
- Promotes standards of service to the member and to the Club.

**Qualifications:** The Lt. Governor Marketing shall have served for at least six (6) consecutive months as a Club President and at least twelve (12) consecutive months as a Lt. Governor, a Division Governor, or as an Area Governor, or a combination thereof.

## DIVISION GOVERNOR

### Mission/Purpose

- Achieves the Mission of the District within the Division, accomplishing District goals in membership building and retention, Club extension, and educational accomplishments, under the guidance of the District Governor.
- Ensures that each Club realizes its Mission and fulfills its responsibilities to its members.
- Responsible for achieving Distinguished Division Program goals and for ensuring that Areas and Clubs within the Division achieve Distinguished status.
- Serves the Division Clubs by providing District support and resources through the Area Governors.

**Qualifications** - A Division Governor shall have served at least six (6) consecutive months as a member of a District Council (e.g., Club President, Vice President Education, Area Governor, District Secretary, District Treasurer).

**Other Positions - The following positions are appointed by the District Governor:**

## AREA GOVERNOR

### Mission/Purpose

- Provides District contact, support, and assistance to the Club so that it may achieve the Club Mission and fulfill its responsibilities to its members, under the guidance of the Division Governor.
- Helps Clubs by keeping in regular contact with Club Presidents in the Area and by visiting each Club at least twice during the year.
- Is responsible for achieving Distinguished Area Program goals and for ensuring that each Area Club is a Distinguished Club.

**Qualifications** - Insofar as practicable, an Area Governor should have served as a member of a District Council (e.g., Club President, Vice President Education, or District Officer).

## DISTRICT PUBLIC RELATIONS OFFICER

### Mission/Purpose

- Works under the direction of the District Governor.
- Helps maintain communication between the District and its members and works to increase public awareness of Toastmasters International through the media.
- The Public Relations Officer prepares a public relations program designed to achieve goals for membership growth, Club growth and educational achievements in Clubs and achievement in the Distinguished Club Program.
- Promotes District Conferences and leadership training opportunities within the District.

**Qualifications** - This officer serves in the staff position under the direction of the District Governor and must be a member in good standing of a Toastmasters Club in good standing.

## DISTRICT TREASURER

### Mission/Purpose

- Establishes and maintains effective fiscal management of the District.
- Promotes the growth of Toastmasters by providing sound fiscal guidance to the District.
- Produces monthly reports reflecting the District's financial status and ensures that expenditures remain within the budget approved by the District Council.
- Ensures that the District maintains the financial controls established by Toastmasters International.

**Qualifications** - Accounting experience and an understanding of basic bookkeeping practices.

## DISTRICT SECRETARY

### Mission/Purpose

- Helps District function effectively and achieve its Mission by recording and maintaining accurate minutes of District Council, Executive Committee, and other meetings.
- Serves as custodian of District Administrative Bylaws and policies.

**Qualifications:** Should be a reliable, prompt and well-organized Toastmaster who can accurately record meeting actions and who has access to facilities for word processing and reproduction of materials.

If you want to serve in one of these positions or if you know someone who wants to serve, please submit his or her name to the Nominations Chair using the Nomination Form (next page).

# NOMINATION FORM: District 53 Officer Nominations for 2010-2011

**District 53 District Officer elections will take place on May 22, 2010. Names to be considered for nomination are being accepted for the following offices for the term of July 1, 2010 through June 30, 2011: District Governor; Lt. Governor Education and Training; Lt. Governor of Marketing; and six (6) Division Governors.**

If you would like to be nominated for office or if you want to enter another Toastmaster's name for nomination, please complete the form below and mail to: Karin von Kaenel, IPDG, Nominating Committee Chair. (Contact information below.)

You may submit more than one person's name (including your own) for each position. (One form per nomination.) **The deadline for submitting the form is March 31, 2010.** The Nominating Committee will consider all candidates received by the deadline.

To be nominated or elected, a person must be a member in good standing, meet the qualifications for office, must consent to be nominated, and must sign an Officer Agreement and Release Statement.

### **Additional Requirements**

1. Attach a list of the Club and District Offices in which this person has served and the dates of service.
2. Describe this Toastmaster's qualifications for office and fitness to serve.
3. Include any other information about this candidate that may be helpful in assisting the Nominating Committee select the most-qualified applicants.

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### **NOMINATING COMMITTEE: PLEASE CONSIDER THE FOLLOWING PERSON FOR THE OFFICE OF:**

District Governor     Lt. Governor, Education & Training     Lt. Governor, Marketing

Division Governor - Division:     A     B     C     D     E     F

I nominate myself.                       I nominate another Toastmaster.

Name .....(CC/CTM, AC/ATM, DTM, CL, AL)

Address .....

Telephone (h) ..... (w).....

Email Address ..... Fax.....

Home Club ..... Club Number.....

Submitted by (Signature) .....

Submitted by Name (Printed).....

**For more information on Officer Nominations, log into the District 53 website at  
[www.district53toastmasters.org](http://www.district53toastmasters.org).**

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**Mail to: Karin von Kaenel, IPDG  
Nominations Chair  
2 Fairview Road  
Mahopac, NY 10541**